

Lash Dramatic

LUXE AND LOVELY

Story by Kelly Seeley • Photography by SusanJeffersPhotography.com

They say the eyes are the windows to the soul. So if you're going to bare your soul, why not look hot while doing so?

Long luxurious lashes are always glamorous. Take a look at the runways, in movies and magazines. We no longer see the falsies of the 1960's but rather a more sophisticated, grown-up version.

There are three modern ways to achieve dramatic lashes—eyelash extensions, prescription products and natural extenders.

Eyelash extensions are a fun and semi-permanent way to achieve luxe-dom. The lashes are applied by a trained professional in a salon setting and are attached to your natural lash line with a pharmaceutical-grade adhesive either individually or in flares. The product itself comes in either a synthetic form, which responds better to wear and tear, or mink, which is said to be better for sensitive eyes.

The process takes anywhere from 90 minutes to two and a half hours, and costs around \$200 for a full set. Touch ups are required every 2-4 weeks depending on the life cycle of your own natural lashes and average about \$75. Looking for even more oomph? Try blending brilliantly colored lashes such as blue, green, violet, purple or red. Or you can try feathers or crystals along the lash line! Whether you're going for a cat eye, full and short, or luxurious and long, you are sure to achieve a new look with this service.

Another way to achieve elegant lashes is with a prescription product, bimatoprost ophthalmic

solution. A familiar brand name for this is Latisse. It is a solution that is applied to the lash line every night. Visible results start occurring around week eight with maximum results typically by week 16. The product makes the lashes fuller, longer and darker. It costs around \$120 for a one-month supply and continuous use of the product will help to maintain results. It's important to be monitored by the physician who prescribed the product as there may be risk of possible side effects.

For those who already love their lash look, enhance your beautiful lashes with an extender product like Divaderme. This all-natural treatment incorporates Italian clay terra powders to help deliver longer, fuller, thicker looking lashes in seconds. Simply apply in between coats of your favorite mascara.

Whether you're looking to enhance your natural beauty or go all out with something wild and wicked, just go for it—open those windows and bare your beautiful soul. Wink wink.

Kelly Seeley is co-founder of spa50.com, the authority on Tampa Bay area day spas and online resource for spa owners and spa-going consumers. Visit spa50.com for more information.

3 Spots to get Lash- tastic!!!

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